

www.BerkeleyPrize.org

The International

BERKELEY UNDERGRADUATE PRIZE FOR ARCHITECTURAL DESIGN EXCELLENCE

1997 - 2014

FOUNDED BY:

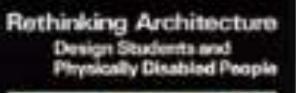
RAYMOND LIFCHEZ

Professor of Architecture and City & Regional Planning University of California, Berkeley U.S.A.

DEDICATED TO HIS WIFE:

Judith Lee Stronach

May 25, 1943 - November 29, 2002 Poet, Journalist, Teacher, Philanthropist





RAYMOND LIFCHEZ

COORDINATOR AND WEBSITE EDITOR:

Benjamin Clavan, Ph.D., AIA

TEAM MEMBERS:

Thea Chroman, Administrator Jessie Canon, Internet Technology

BERKELEY PRIZE COMMITTEE

64 Current Members

Educators Design Professionals Allied Professionals Social Scientists

PURPOSE OF THE BERKELEY PRIZE

To promote the investigation and teaching of the Social Art of Architecture...

At the heart of which is the shift from object-centered to people-centered design.



DEDICATION.

ARCHITECTURE IS A SOCIAL ART TO anche acts acts when

citolessionals around the world working to inter to a context built equintmenent for those I stag in powerty by aurrig with governmental. outlionates, non

asidmmontal installation, and streets with his lines. in the theo gri and to king process

BERKELEY PROF CALENDAR

Mid-Gecember, 2014 Enany Scriffindate attrouted.

February 1, 2015 (Single Two) Canny Samillingints' 2 000word essays roe

February 8, 2015 CRIMER OF FREEMAN COMPANIES IN FAMILY Description and

Marc# 8,2015 Trend Pellowship Print Call.

Sed More -

NARE & CONNECTION

Convect with ciner

undergradiale architecture via do ha Nom around the work and to are up for TYR YMSTA concettions.



LAST? NING .

The BERNELEY FRUE Constition satisfation on 1928, node possible by a generous git of JUDITH UCT STRONACU to the

Department of Alemaneuro of the Conoge of Erie reminential Design at the University of California, Electroles, 12.6.4



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Pristo courteat: of the Viax priPesources Center, College of Driving mental Center, Internet of Celfornia, Centeral, USA

015-ESSAY PRIZE COMPETITION

Each year, I've PCZE Committee selects to tools critical to the theories terof the social and of an hit plane and posed a Good los based on that topic Full-any autoergraduate elucite the enrolled in any excited and begine program or real on a chart of an integration work or to any of the studects, one concommany de from a coloreral (teo plote) are tradec to submits you word Essay proposal readonaing to the Question. 2010 Daney Onto Competitive -

Statema: Fyou became a semiltrailed in the Davay control too, you have the coportunity through the TRAVEL FELLOWSHIP to proceed visiting a foreign prove for a furnite-on research eccenterize ted to the subject of YOU ESSAY

Uncergraduate hard to Conside for an adapting year rEACHING EEL OWSHIP to Introduce or further your goals in teaching the wide subject of the accel antigharchisectore with a texter on the year a PHI2E Minar.

CONTRACTOR RECEIPTING IN PROPERTY AND INCOMENTS.

For permission for any form of reliate of any of the comerce, deale conduct while demonstrations, or , (the NUR NULLY HERVE is exponent by the Important of synchronizes in warming of controls in the news)

NEW HERE?

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Loury Wate About the Busics +

BERKELEY PRIZE NEWS

03/15/2014

BERKELEY PRIZE 2015 IS LAUNCHED! FIND MORE FIRDRIVATION ABOUT THE SECAR PRIZE COMPET TICH

09152014

Andrew Amara SERVICE PRIZE Committee Nember and 2000 Trave Fellow has been partiating worldwide recognition for his Town Dulki project that is working to develop appropriate shelter solutions for informal settlements tear Gerpain Uganda. Des more about Turn Bult hare



Committee Member and 2004 Authorities. Design Competition written and provides an exciting event upper the Auguries of the Bentle Brilliscence And the Displanteds that brings together another is and that any troni siteine india to build a padie, siningale around the potential of architecture to reduce pressure on resources. The event. will be held in here Elem Gestember 22-23. The rebre information and the COL Coto Musicar prelate antibilitativa citile market

28.02.2014 20153 Conditions Includes Incoments income

posted: Houri Herri Lerri 89.022014 See the 2016 Teaching Policy of

property and include Makin Mayre a

along - provide plots 1 automotion

ACT POINT



09452014



Universal design = Inclusive Design = Design for People =

The Social Art of Architecture

STUDENT COMPETITIONS

Essay Prize 1997 - 2014

Travel Fellowships 2004 - 2014

Student-run Architectural Design 2008 - 2012

Number of Student Participants 1870

Countries Represented 62

Prizes Awarded 106 – Students 8 - Faculty

YEARLY THEMES

THE ARCHITECT MEETS THE NURSING HOME

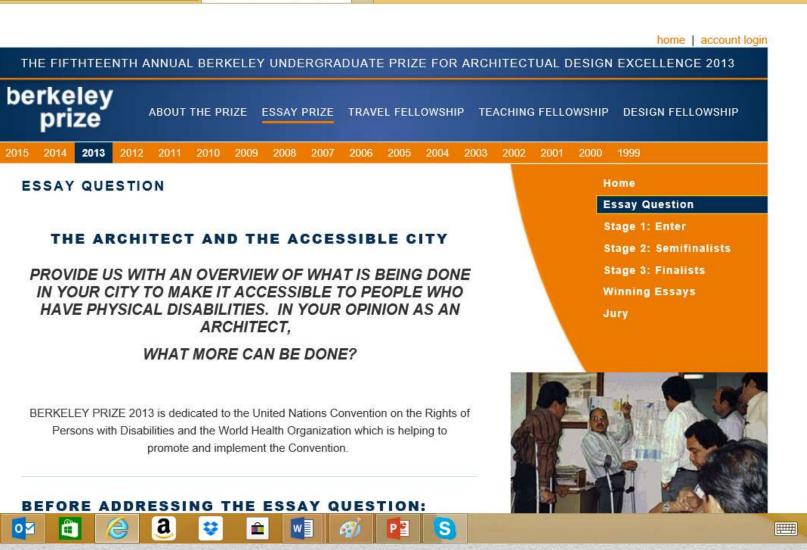
VALUING THE SACRED

SUSTAINABLE ARCHITECTURE/TRADITIONAL WISDOM

THE ARCHITECT CONFRONTS POVERTY

2014 THE ARCHITECT AND THE ACCESSIBLE CITY

8



FACULTY COMPETITIONS

Teaching Fellowships

2013-2014

2013

TEACHING THE SOCIAL ART OF ARCHITECTURE: UNIVERSAL DESIGN

Dedicated to and Coordinated by

MS. ELAINE OSTROFF, HONORARY AIA

Co-founder of Adaptive Environments (now, Institute for Human Centered Design – IHCD)

Creator of the term "User/expert"

FIVE TEACHING FELLOWSHIPS WERE AWARDED

ONE ASSOCIATE TEACHING FELLOWSHIP WAS AWARDED

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THE SIXTEENTH ANNUAL BERKELEY UNDERGRADUATE PRIZE FOR ARCHITECTUAL DESIGN EXCELLENCE 2014

prize ABOUT THE PRIZE ESSAY PRIZE TRAVEL FELLOWSHIP TEACHING FELLOWSHIP OF SIGN FELLOWSHIP

NET4 2010

THE 2013 TEACHING FELLOWSHIP COMPETITION

Visit the 2013 Teaching Fellowship Competition

Teaching Fellowship Competition

Starting last year, a new BERKELEY FRIZE Teaching Followship is offered to undergraduate architecture studie design faculty from around the world. The primary goal of this Followship is to support innovable binking by faculty as they work to facult the studiestic adjection on the bookt, behavioral, and physical datadensities of the users of the buildings and spaces being designed. The 2014 Teaching Felowship proposals, traved on this year's PRGC tops. Healthful Architecture, are due on Nay 01, 2014. Students, be sure to tell your feechers about this upportunity.



(9-1883-2014 DCRVELEY PRIZE Endowment

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Mr. Allan K. Birabi, Ph.D. Senior Lecturer MAKERERE UNIVERSITY Department of Architecture and Physical Planning

Kampala, Uganda

Ms. Eve A. Edelstein, Ph.D., Associate AIA

Associate Professor UNIVERSITY OF ARIZONA College of Architecture, Planning and Landscape Tucson, Arizona, USA

(Now, at the NewSchool of Architecture And Design, San Diego, California, U.S.A

Mr. Ajay Khare, Ph.D. Founder-Director SCHOOL OF PLANNING AND ARCHITECTURE

Bhopal, India

Ms. Alex MacLaren

Design Tutor EDINBURGH SCHOOL OF ARCHITECTURE AND LANDSCAPE ARCHITECTURE (ESALA)

Edinburgh, Scotland United Kingdom

Mr. Josh Safdie, Associate AIA Adjunct Faculty Member MASSACHUSETTS COLLEGE OF ART AND DESIGN (MassArt)

Boston, Massachusetts U.S.A.

Mr. Faiq Mari

Teaching and Research Assistant Department of Architecture Faculty of Engineering BIRZEIT UNIVERSITY

Palestine

AREAS OF AGREEMENT

(Not Just) Accessibility(Not Just) Universal Design(Not Just) Inclusive Design

Human-Centered Architecture

Mr. Allan K. Birabi, Ph.D.

Summary presented by Benjamin Clavan

Full paper available in the Proceedings







Ms. Eve Edelstein, Ph.D.

Summary presented by Benjamin Clavan Full paper available in the Proceedings

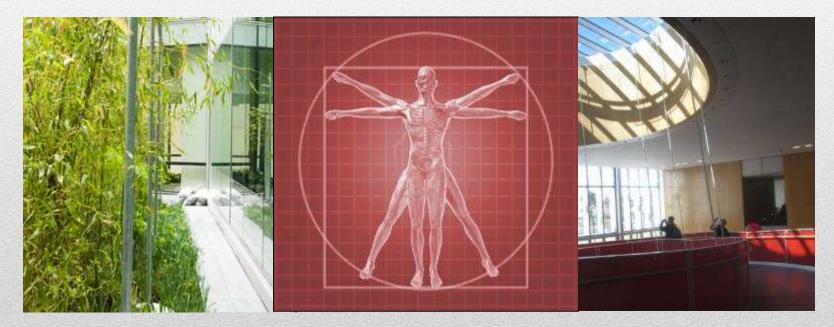
Neuro-Universal Design

Eve A. Edelstein M.Arch., Ph.D. (neurosci), F-AAA neuroarchitecture@gmail.com

-200 Students B.Arch + M.Arch 5 Disability & Rehab Faculty 5 Universities: UCB, UA, NSAD, SDSU **1 Neuro-Architecture Faculty** 6 Design Faculty

Acknowledgements

InputResponseOutcomeEnvironmentBrainUniversal& Context& BodyDesign



Approach: Neuro-Universal Design

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We already teach accessible design.

"We don't have time to teach about human responses."

"Just give us a list of the brain's response to design."

"Limit your lecture to 1 hour."



Challenge: Faculty Take on More

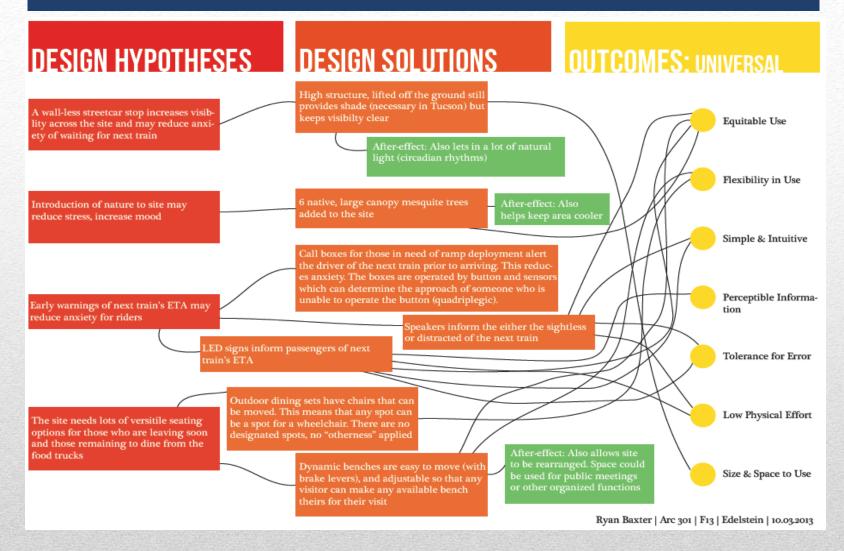
Peer-to-peer learning with user/experts in all teams: faculty, professionals & students.

Repeated conversations & real-world interactions in studio and on-site.



Essential : peer-peer user/expert interaction

INPUT		RESONSE			OUTCOMES				
Physical: Layout Material Adjacency Temperature			Neural:			Universal Design Uses:			
					1	Equitable us			
			Movement Emotional Cognitive			2) Flexibility in	Flexibility in use	
						3) Simple & Intuitive		tuitive	
		ure				4) Perceptible	Perceptible information	
	Sound		INPUT	оитсоме 5)		Tolerance for error			
	Dimension Humidity Light		SEATING SPACES	FOLDING CONCRETE TO CREATE DIFFERENT OPTIONS FOR SEATING	EQUITABLE	- USE 6		Low physical effort Size and space to use	
			PERMEABLE SHADING SYSTEM	DIFFERENT LAYERS OF SHADE THAT PROVIDE UNIQUE EXPERIENCES WITH DIFFUSE LIGHT	PERCEPTIB	PAT CEGUERA_ARC301_IBARRA_10.3.2013			
			SHADING STSTEM		EVERYBOD	INPUT	PROCESS	OUTCOME	
						Design Asofures	Neuro Responses	5000-600	
INPUT VIDE RAMPS ADDLIETIC RUBBAING WATER LAHEL OVERHIANS		SMOOTH HARDSCAPE naf, Movement	DIFFERENT MATERIALS USED IN THE GROUND TO INDU- CATE DIFFERENT PRO- Build community through social	EOW PHYSI EFFORT PERCEPTIB FORMATIO	Variation in paving	Movement & balance	Directs circulation Low physical effort Tactile responses		
		na, movement	groupings, Size and space for use Low physical effort		Layered shading	Visual perception	Controls heat without high contrast shadows that cause setzures.		
			PROCESS	OUTCOME				100-0000000000000000000000000000000000	
		MOVEMENT BALANCE	GI LOW PHYSICAL EFFORT 31 SIMPLE AND INTUITIVE USE 1) EQUITABLE		Community garden	Societal Integration	Integrates all people into an aspect of com munity.		
		IILAHING NUSE STRESS VISUAL	LECHLASE SCHHOUNIONS NOIS DISPLAYS VISUAL INFORMATION INCREASE LISE OF SPACE 47 PERCEPTISLE INFORMATION		Wy design proposes that a variation in paying will work with the visually impaired to affect their movement and balance and allow them to use tactife responses to make navigating the site easier. Wy design proposes that layered, well thought out shading will allow for heat control while not affecting the visual perception of shace with alcheimer or egallency.				
		TILHMAL COMI UNI	INCREASE OF USE IN STIADED A 7) SIZE AND SPACE TO USE	HLA					
				A STREET	My design proposas that an a of people of all different abilit	essible community garden will allow for integration and gatherin s in the Tos van community.			



Results: Integrated Thinking

The use of wood is meant to absorb the sound coming from the street,



Visual changes on the roof mark the different uses of the spaces below.

Results: Student Work

German Eduardo Lopez Corte- Oct 3, 2013 1147 PM - Lopez_EduardoAnnotatedDrawings.pdf @Edelstein 2014

- 90% strongly agreed or agreed "These experiences made me think about designing for people with a broad range of abilities.
- 80% strongly agreed or agreed
 "These experiences influenced the design of my studio projects."
- 90% strongly agreed or agreed
 "These experiences will influence how I design in the future."

Follow-up Survey: Students

- "Involving user/experts is invaluable."
- "...this content is not just an add-on".
- "…needs commitment beyond the superficial…"



Follow-up Survey: Faculty

Professional adoption of a 'neuro-universal' approach must change the 'design process' rather than 'persuading individuals' to change.

> "... it is not people who change, but the innovations themselves."

Outcome: Change

(Robinson, 2009)



"I can assure you that you have had a great impact on the way the students think."

Berkeley Prize student & wheelchair user



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Eve Edelstein

Please accept my apologies for not being able to join you in person at this important conference.



Neuro-Universal Design

Thank you.

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Mr. Ajay Khare, Ph.D. with Ms. Rachna Khare

Summary presented by Mr. Sushil Kumar Solanki, Architect Assistant Professor and Member of the Teaching Fellowship faculty at the School of Planning and Architecture, Bhopal

Full paper available in the Proceedings



"GLOCALIZING UNIVERSAL DESIGN EDUCATION FOR CULTURAL INTERFACE IN INDIA"



Dr. Ajay Khare, Dr. Rachna Khare, <u>Sushil Kumar Solanki,</u> <u>Architect</u> School of Planning and Architecture, Bhopal, India (S.P.A, Bhopal)



India :

Seventh largest country in world by area.

 Population with over 1.2 billion and most populous democracy in the world.

 387 Architectural institutions to provide architectural education.

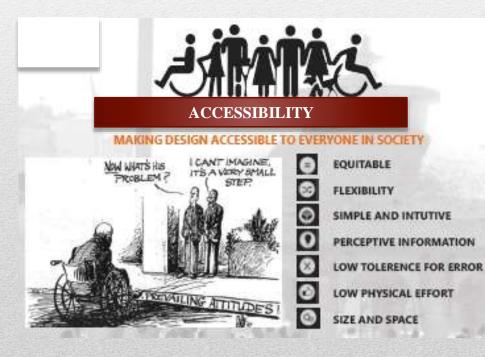
 The Council of Architecture (COA) by the Govt. Of India under the provisions of the Architects Act, 1972.

The Act provides:

- Registration of Architects.
- Standards of education.
- Recognized qualifications and standards of practice by the Architects.







According to 2005 parliamentary amendment: Accessibility is compulsory in Indian architecture aducation



CENTER FOR HUMAN CENTRIC RESEARCH (CHCR) @ SPA Bhopal

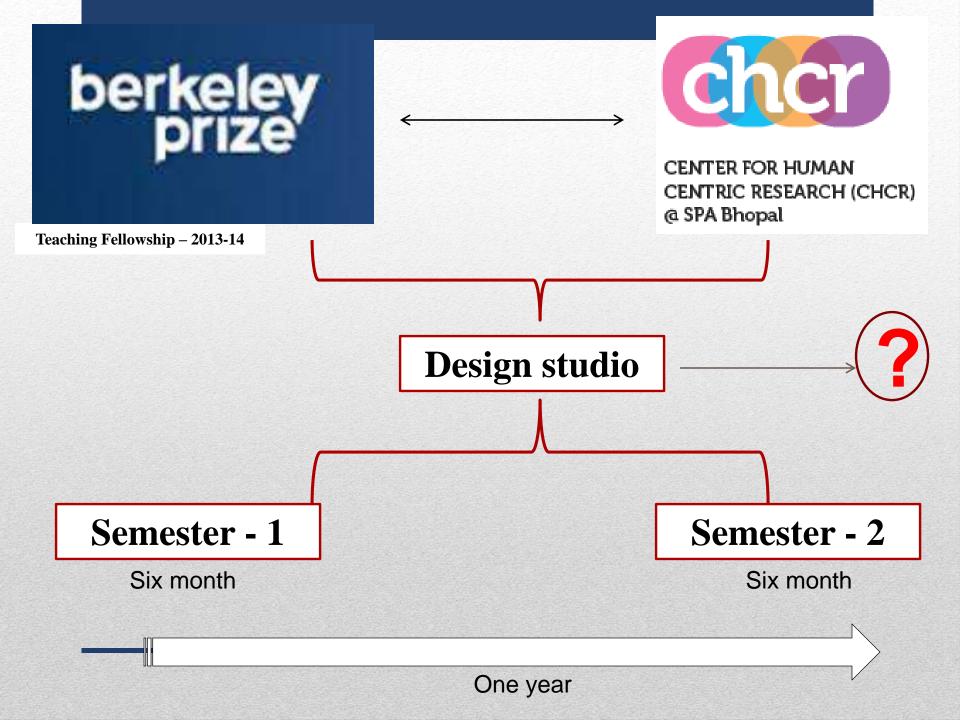
Objective:

To develop body of knowledge fo

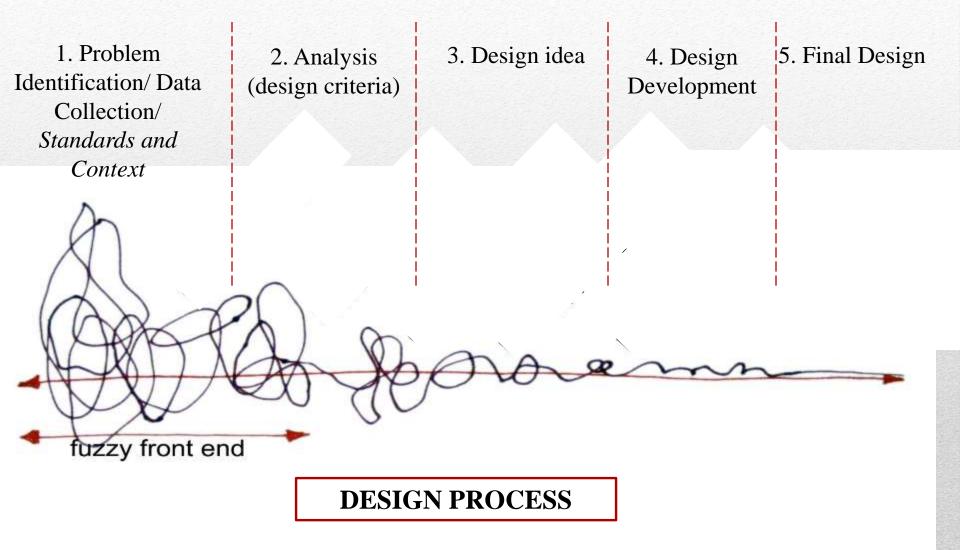
students of architecture to learn

universal design.



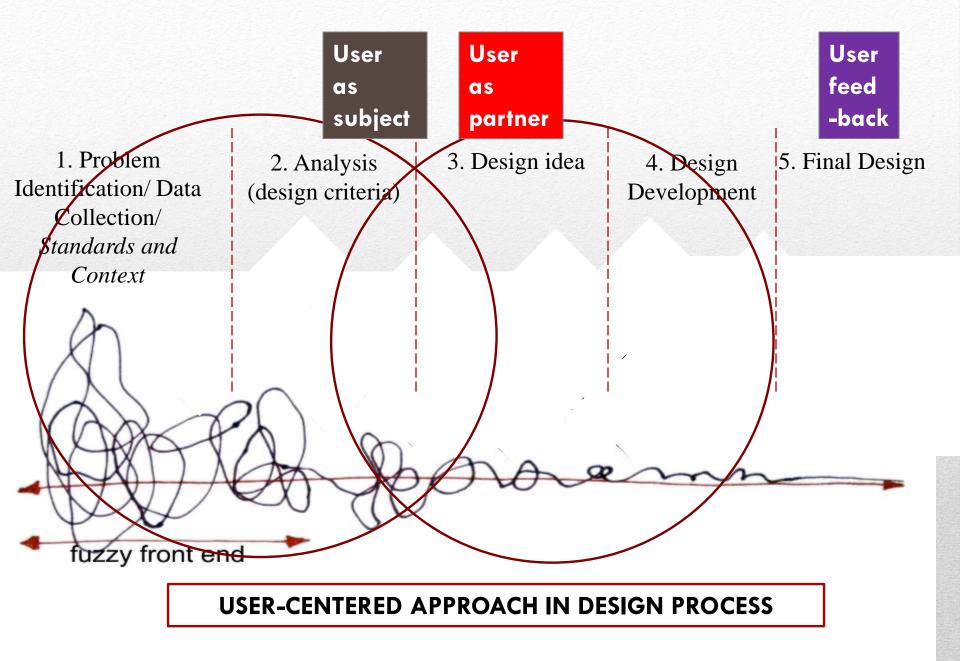


Regular architecture design process



Adapted from the Source: Elizabeth B., N. Sanders & Pieter Jan Stappers, S. Co Design, Taylor & Francis, March 2008.

Universal design by user-centered approach



Adapted from the Source: Elizabeth B., N. Sanders & Pieter Jan Stappers, S. Co Design, Taylor & Francis, March 2008.

STUDIO EXERCISE : <u>Proposed site</u>

UJJAIN is known all over as an ancient city that has its origins as a sacred landscape in the remotest historical past of India.

- 600 BC 600 AD : Pre Mauryan-Mauryan Period
- Great rulers like Vikramaditya, Chandragupta, Ashoka ruled the city
- The ruins of Stupas can be seen around the Mahakal Temple.
- Commencement of "Vikram Samvatsar", 2061 years ago, the oldest
- calendar in the world.
- Mahakal temple belongs to this period.

22400

ASTRONOMICAL AND ASTROLOGICAL HISTORY-

- Jiwaji observatory was built in 1795 A.D.
- Restored by the Marathas and repaired by the Government of India.
- Useful for various calculation for preparing the Panchang.
- The Hindu astronomers reckoned their first meridian of longitude from Ujjayni.
- Ptolemy fixed the position of Ujjain at 77*23 from where the horizon starts.
- All Hindu astronomical calculations were focused on this place.



RELIGIOUS HISTORY

HINDUISM-

- Avanti is mentioned in the Kishkandha Kand of the Ramayana and Ujjayini in Mahabharatha.
- Sandipani ashram situated in Ujjain is where sage Sandipani gave instructions to Krishna and Balaram.
- BUDDHISM-
- During the time of Buddha itself Avanti became an center of Buddhism.
- Mahakaccayana, born here, learnt from Buddha himself and worked for the spread of His words among his countrymen.
- Residents of Ujjain made donations for building the Stupas at Sanchi.
- Old texts mention that Mahavira performed some of his penances of Jainism in Ujjain.

The jains relate the city with divison between digambara and Shwetambara sects.
 BOHRA-

Bohras migrated to Ujjain from Gujarat during the late Mughal period and brought with them their unique customs.

With their invaluable wooden architecture, Bohras have greatly contributed to the built architecture of Ujjain.

ARCHAFLOGICAL FACTS-

-Excavations at Bharthrihari caves yielded coins from the pre-Mauryan period.

- -Also coinage from the Mughal empire have been discovered.
- Mud mouldings from 700 B.C. have also been discovered.
- Most of the 84 temples have been built on the ruins and debris of destroyed temples during the Altitmish's period.
- Parmara remains can be seen around almost all the temples and it can be presumed that the temples belong to the 10th century.

600 AD 1200 AD : Paramar Period Till 1010 AD, Ujjain was the capital for Parmar kings.

Bhartrihari caves belong to this period.
 Artistically printed cloth of Ujjain was being

exported to Rome and China during this time.

1200 AD -1700 AD : Muslim And Mughal Period

-Iltutmish king of slave dynasty destroyed many temples including the Mahakal temple in 1235 A.D.

Khiljis constructed Bina Neev ki Masjid during this period.
 During the period of Akbar in 1562 the city regained its importance.
 Kaliadeh palace belongs to this era.

1700 AD- 1947 AD: Maratha And Pre Independence Period

- Maharaja Jai Sing, the governor of Ujjain built the Jiwaji observatory in 1733)
- Under the Maratha rule, many temples were renovated.
- Bathing Ghats like Ram Ghat and Narsingh Ghat were constructed.
- Scindias shifted the capital from Ujjain to Gwalior in 1810.

Post Independence Period (1947- Till Date)

- -Vikram University, Ujjain Engineering college built.
- Ujjain Improvement Trust in 1956.
- Ujjain Development Plan in 1976.

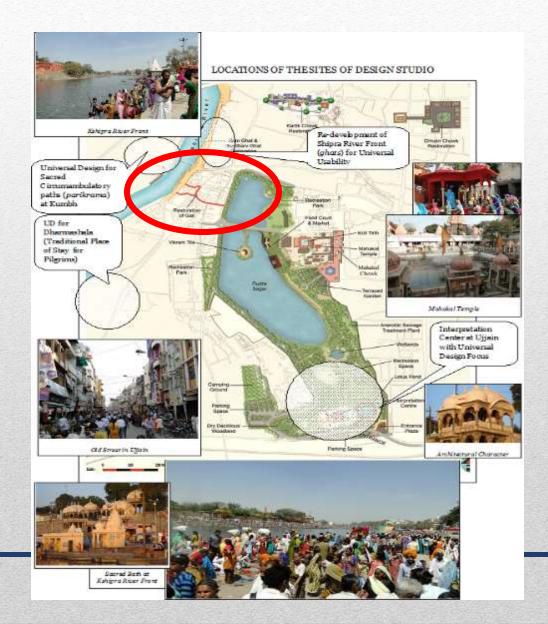


UJJAIN DURING HINDU FESTIVALS

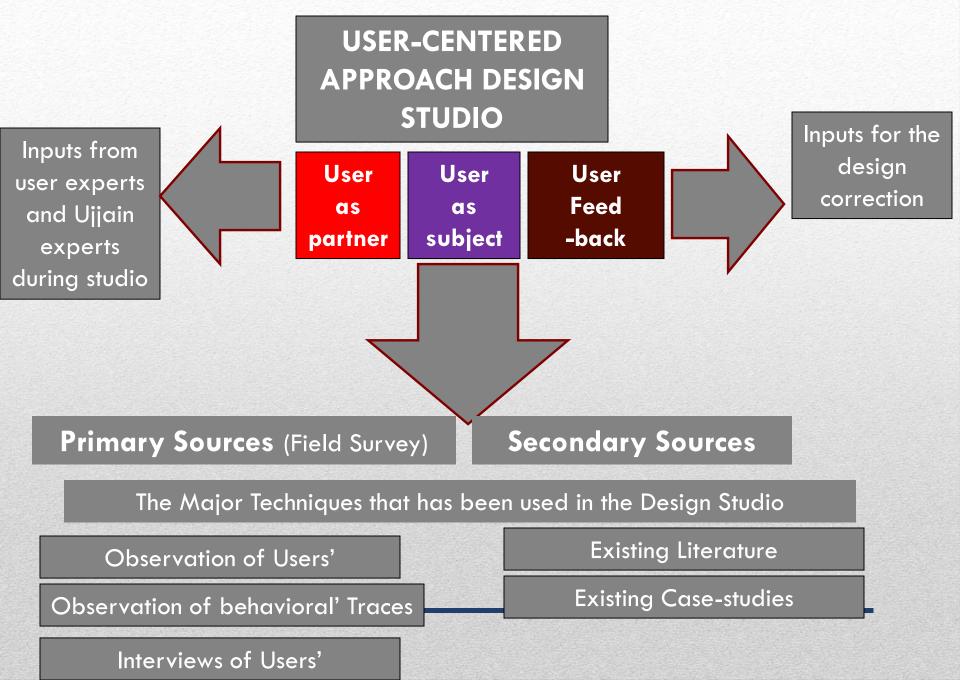


STUDIO EXERCISE :

DESIGNING OF TEMPORARY SHELTERS FOR VISITORS



How user centered approach used in the studio?



USER AS A SUBJECT 1. OBSERVING ENVIRONMENTAL BEHAVIOR Who



Doing	what,
With	whom,
in what	relationship
In what	context
And	where





USER AS A SUBJECT 2. USER INTERVIEWS

Questions

How would you ask the Question?

Answers

Main Issues Identified/ Categories of issues.







to your design How it connects

USER INTERVIEWS

NAME PUSHPA PANDEY AGE 45 DECUTATION HOME MAKER NON-LOCALITE BANARAS

SUFFERING FROM ARTHRITIS



THERE IS A NEED TO STREAD ANNAUNTED ADDUCT OTHER MOUT VED SPORT THE MARKAUL THATLE THESE MARK ALL THE ATTENTION A NEED TO DESTREMENTS INVERSE TO AND INFORMATION AND DESTREMENTS INVERSE. SO THAT MARKING INCOMENCEMENT ANNAULTED SO THAT MARKING UNAUT CARE AS ANNAULT.

DIFFICULTIES DURING THE STAY

STAY WAS COMPORTABLE BUT NO INFORMATION ABOUT PLACES TO VIDIT THE CITY HAS A HISTORICAL AND REJORDUS BACKGROUND BUT IT DOES NOT DEPICT ITS REAL SOUL

THERE SHOULD BE DEDICATED SOUVENIR AND ARTE-TACTS SHOP TO BRING OUT THE AUTHENTICITY OF THE PLACE

LIGHT AND SOUND SHOW, STORYTELLING MANNE-QUINS AND HERITAGE MUSEUM AND ART GALLERES TO BRING OUT THE ESSENCE OF THE CITY.



UJJAIN



PURPOSE OF VISIT
 DHARSHAN AT MAHAKALESHWAR
 TEMPLE, VISITS THE TEMPLE IN EVERY
 TWO YEARS.

OTHER INTERPRETATION CEN-TRES IN UJJAIN, HOW TO GATHER RELEVANT INFORMA-TION?

THERE IS ONE INFORMATION BOTH NEAR THE MAHAKAL TEMPLE BUT NO OFFICER. NO FRISON TO GUEDE AUL INFORMATION ABOUT THE TEMPLE IS GATHERED FROM SHOPKELPERS AND LOCAL VENDORS.



PARKING AND CIRCULATION

TRAVELLED BY A LOCAL AUTO. WALKED FROM HARSD-DHI TEMPLE SQUARE TO REACH MANAKALESHWAR. SUFFERING FROM ARTHRITIS IT WAS DEFICULT TO WALK LONG STRETCHES ALL TOGETHER. SOME SITTING SPOTS IN BETWEEN COULD HAVE BEEN A HELF YOUNGER PEOPLE JUMPING OVER BARRICADES IN THE WAITING QUEUE MADE HER FRUSTRATED SHE HAD TO STAND LONGER.

PROVISION OF RESTING FOTS WITHIN FEW METHEL COMPORTABLE SITTING YOR OLD AND ELDERLY TO EASE THEIR VISIT, WERK CIRCULATION SPACES WITH PROFER MANAGE-MENT



PURPOSE OF VISIT TO TAKE BLESSINGS OF MAHAKAL

JOURNEY TILL MAHAKAL TRAVELLED IN AN AUTO, WAS FOOLED BY THE DRIVER.

GOVERNMENT SUBSICISED AUTO CENTRES AND BUS STANDS KATE CHART MUST BE MEN TIONED METER METHOD MUST BE APPLIED

Name Rajesh Meena Age: 45 Occupation: Farmer Ability: Illiterate Social Status: Poor Non Locolitic: Horyana (Was there with his wife and parents)







USER INTERVIEWS

LCHANDR PAL PARIHAR, (GATE KEEPER AT MAHAKAAL TEMPLE) AGE 56 GENDER MALE

NUMBER OF WHEELCHAIRS AVAILABLE WITH THE AD-MINISTRATION? ARE THEY

THERE ARE ABOUT 4-5 WHEEL CHAIRS AND MOSTLY, ARE ENOUGH AS

NOT MANY PEOPLE WHO NEED
 WHEELCHAIR COME TO SUCH BUSY
 PLACE

 EVEN THE DNES WHO COME MOSTLY BRING THEIR OWN WHEEL-CHAIRS THE WHEELCHAIRS BELONGING TO THE TEMPLE ARE MOSTLY USED BY



UJJAIN





NUMBER OF PEOPLE NEED-ING THE WHEELCHAIRS IN A DAY:

ABOUT 20-30 PEOPLE NEED
 THE WHEEL CHAIRS IN ONE
 DAY

SO THE NUMBER '4-5' SEEMS
ENOUGH

NUMBER OF SENIOR CIT-IZENS USING THE VIP ENTRY DAILY?

ABOUT 1000 ELDERLY BE-LONGING TO THE AGE

THE PROVISION OF WHEEL-CHAIL SHOULD BE DONE MAINLY FOR +ELDERLY • TEMPORARILY MOBILITY IM-PARED REOPLE AS MOST OF THE PEOPLE IN PERMANENT NEED OF IT BIRING IT ON THEIR OWN.



PROBLEMS WHILE CLIMBING THE STAIRS. NO.CLIMBING A FEW STAIRS FOR GOD ISN'T A BIG I

DO U THINK A RAMP WOULD BE BETTER?? -IT MAY BE -IT MAY BUIN THE FRONT FACADE. -IT MAY BE MADE AT THE BACKSIDE AND WELL HIDE -IT MAY BE MADE AT THE BACKSIDE AND WELL HIDDEN



THERE ARE A LOT OF SENTIMENTS ATTACHED TO

CHANGES MAY HURT THE RELICIOUS FEELINGS OF PEOPLE. VERY CAUTIOUS, MEASURES NEED TO BE TAKEN WHILE BUILDING THE INTERPRETATION CENTRE LIKE NOT CHALLENGING THE VISUAL IMPOR-TANCE OF THE TEMPLE THROUGH THE STRUCTURE BUILT.

TAK DE AND AND AND AND AND AND



- AT KAALBHAIRAV TEMPLE
- TALKED TO DAUGHTER IN LAW AND THE FATHER
- +FROM UIJAIN ,
- + HAD A FAMILY BUSINESS THERE,

+CAME ONCE A YEAR FOR SOME * POOJA OF KUL-DEVTA*

OBSERVATION

THE FATHER HAD ASTHIMA AS HE STARTED PAINTING WHILE TALKING TO US CAUSE HE GOT EXCITED ABOUT TELUNG US THE MYTHICAL HISTORY OF THE TEMPLE





USER AS A PARTNER

1. Simulation exercises to sensitize students to respond to the problem area, users and issues



USER AS A PARTNER

2. Full scale model simulation

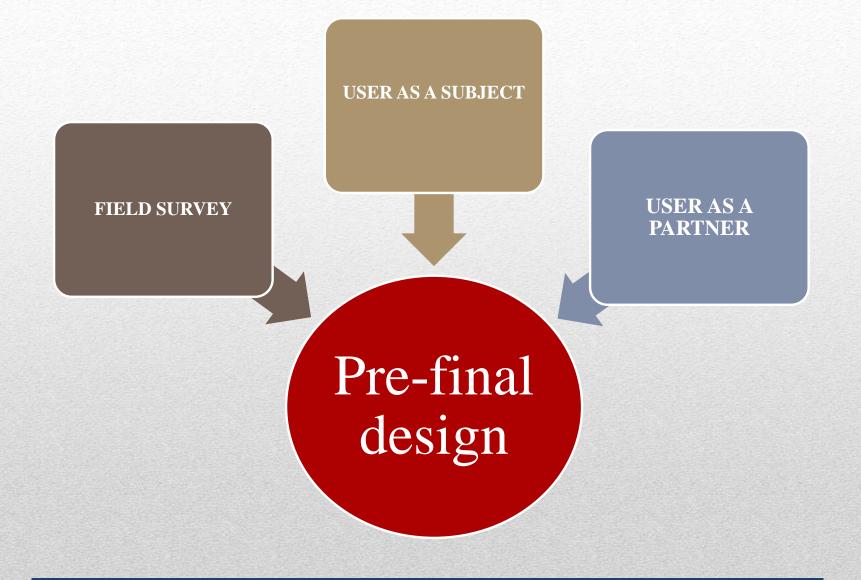








Assembly of information:



USER FEEDBACK:







Final design feedback from the users.

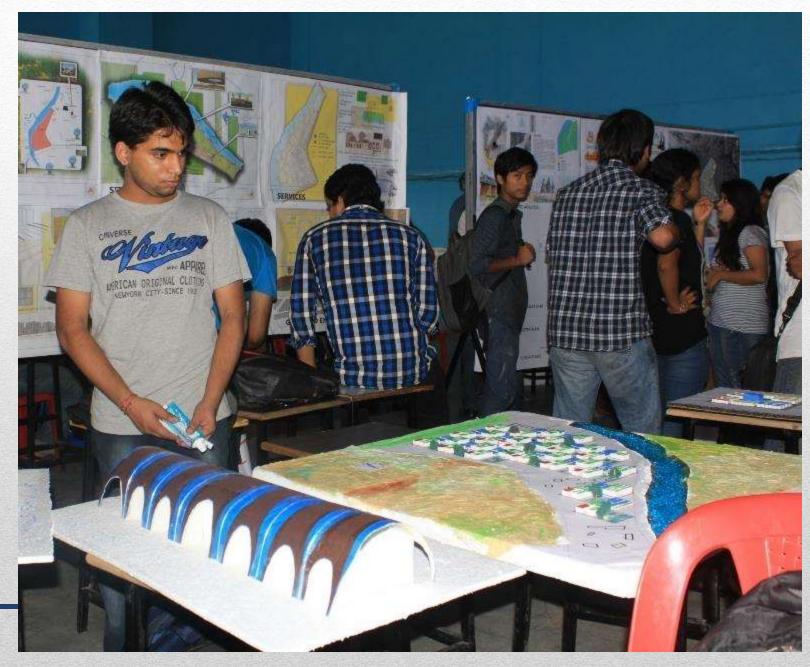
STUDENTS WORK:



STUDENTS WORK:

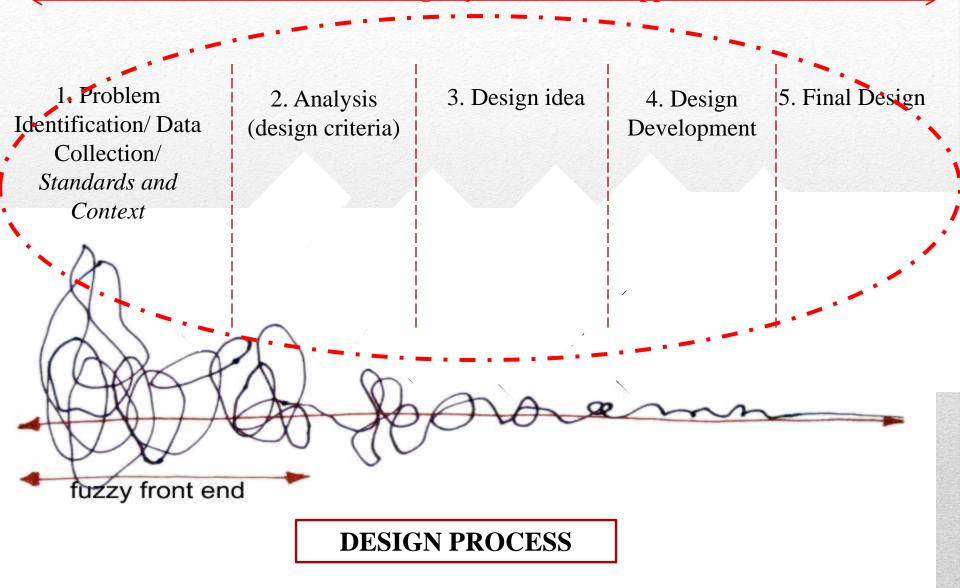


STUDENTS WORK:



Result:

Universal design by user-centered approach



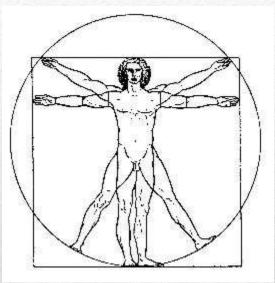
Adapted from the Source: Elizabeth B., N. Sanders & Pieter Jan Stappers, S. Co Design, Taylor & Francis, March 2008.





1. People in the community

Lessons:



Neufert/architectural standards



2. Design to fit need of people

Lessons:



3. Use of user-centered approach to improve lives of all



"Real education consists in drawing the best out of yourself. What better book can there be than the book of humanity?" (Mahatma Gandhi)

Ms. Alex MacLaren

Summary presented by Benjamin Clavan

Full report available at BerkeleyPrize.org







Mr. Josh Safdie

Summary presented by Benjamin Clavan

Full report available at BerkeleyPrize.org





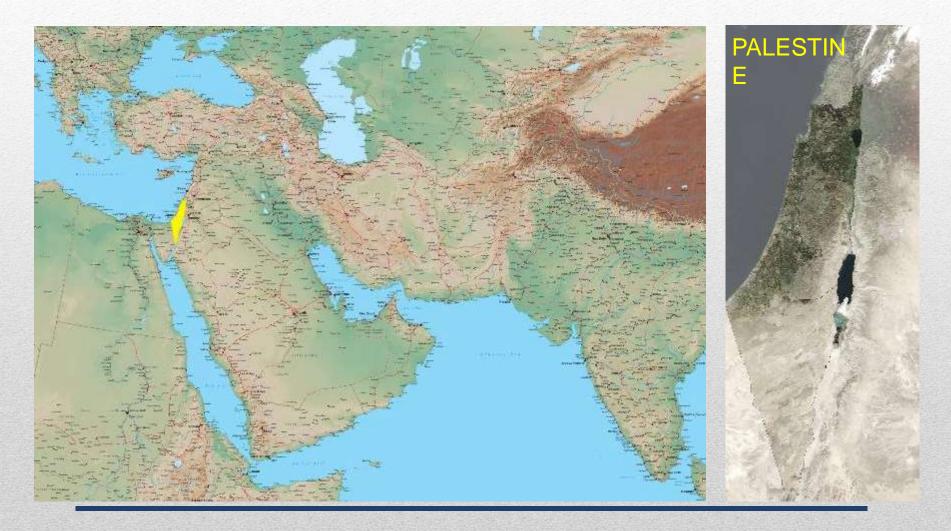


Mr. Faiq Mari

Summary presented by the author

Full paper available in the Proceedings

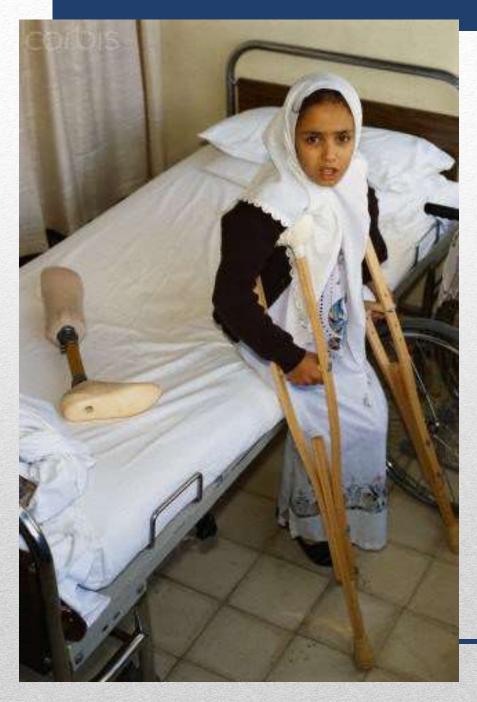
BACKGROUND



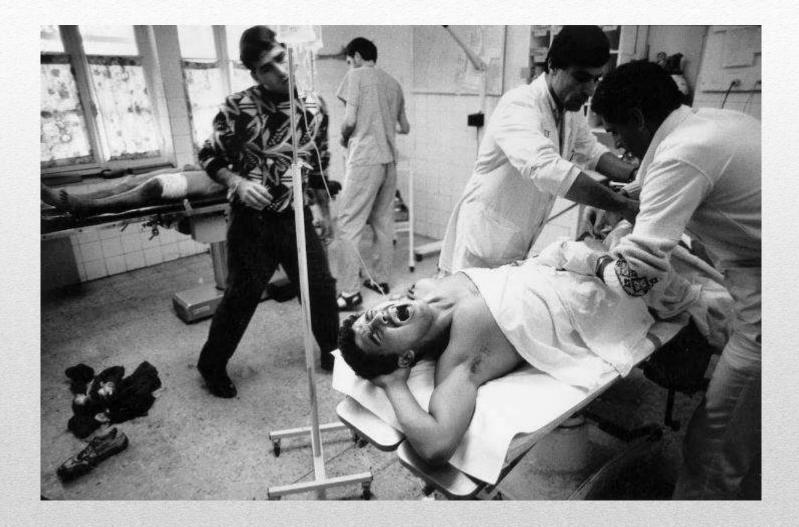


Palestine faces ongoing ethnic cleansing





ca. 1989, Jerusalem, Palestine — Sabrina, a 12year-old amputee wounded by a bullet during the Intifada, waits for her physical therapist in Makassed Hospital in Jerusalem. — Image by Ricki Rosen/CORBIS SABA



How could architectural education help alleviate such conditions and bring justice to people?



GOAL: Lead the Architecture Dept. to adopt Universal Design as a steering principle.

Approach

Incremental Growth:

- In introducing the concept to the Faculty and Administration.
- In teaching.

1. INTRODUCING THE CONCEPT TO THE DEPARTMENT:

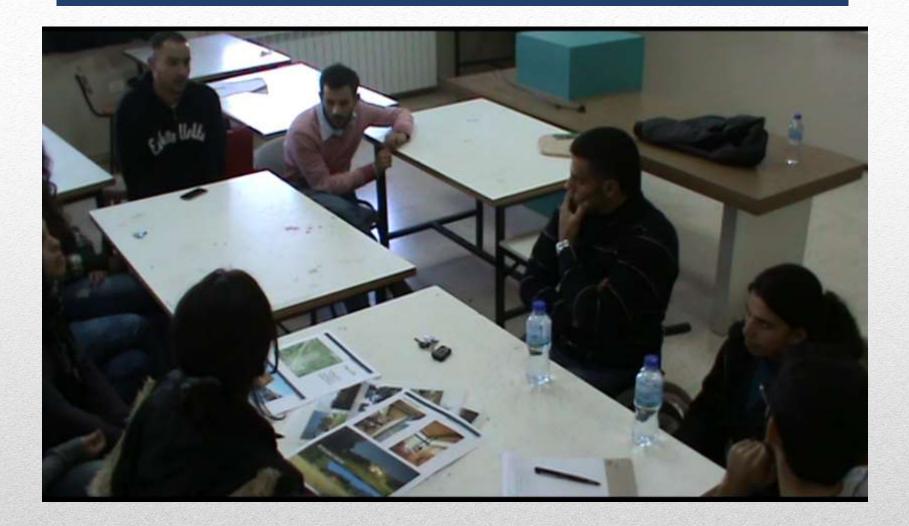
- Discuss plan with fellow teachers.
- Start with one course only.
- Try to achieve good results.
- Convince other faculty based on results.

2. TEACHING:

- Ice-breaking discussions and sketch problem
- Talks by user/experts
- Introductory readings
- User/experts involvement and Design applications

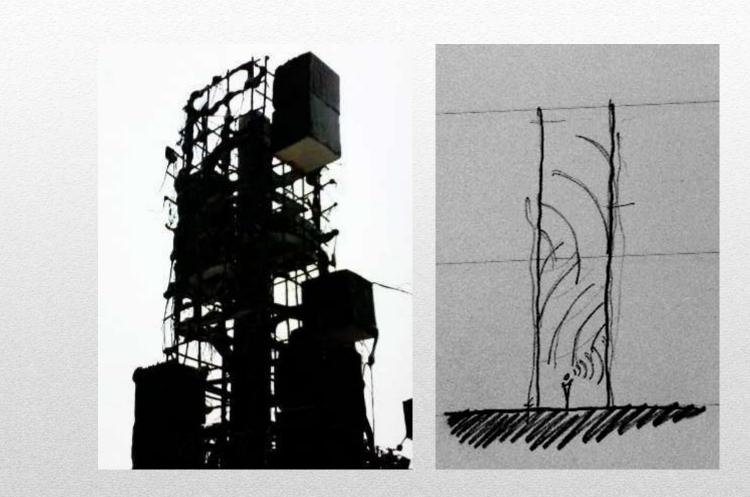


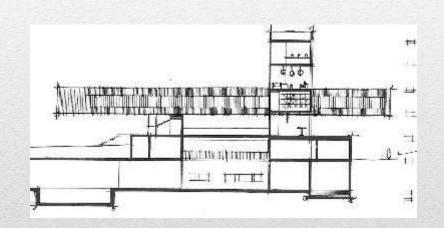
Ice-breaking discussion



User/expert session

First Semester







Visit to SPA Bhopal, India

Special representative to the National Student Design Competition competition held by School of Planning and Architecture, Bhopal.















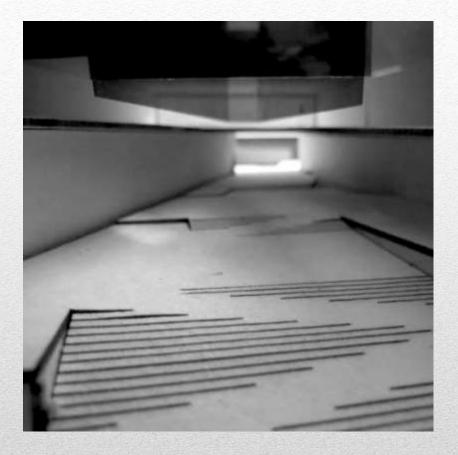
Life-sized teaching model

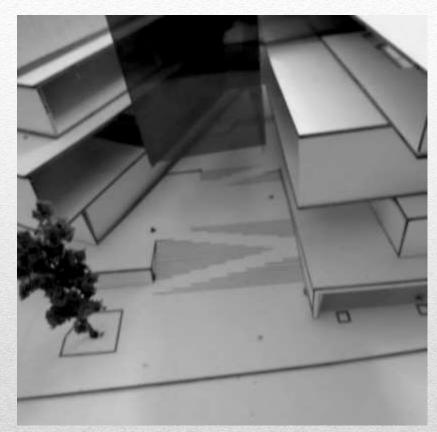
Second Semester

- Approach UD as a wider concept of social inclusion.
- Involve more user groups in the design process.



User/expert session





Student Work

Year Results

Students showed:

- Conviction and interest in UD.
- Desire to pursue UD in future courses.
 Minor frustration with course outcomes.

Faculty showed:

- Increased interest in UD.
- More openness towards future application.
- Varying enthusiasm.

Administration responded:

Head of department decided to adopt UD in the new curriculum currently being formulated.

Challenges Faced

- Bureaucratic hindrances
- Difficulty in organization and communication with fellow teachers
- Slow/limited adoption by fellow teachers
- Thus, limited application of ideas sought

Lessons Learned

- UD has the potential to engage students and faculty.
- Gradual application proved to be a successful approach.
- Focus more on the concept of UD than on wording. (Pragmatism)

Long-term Proposals

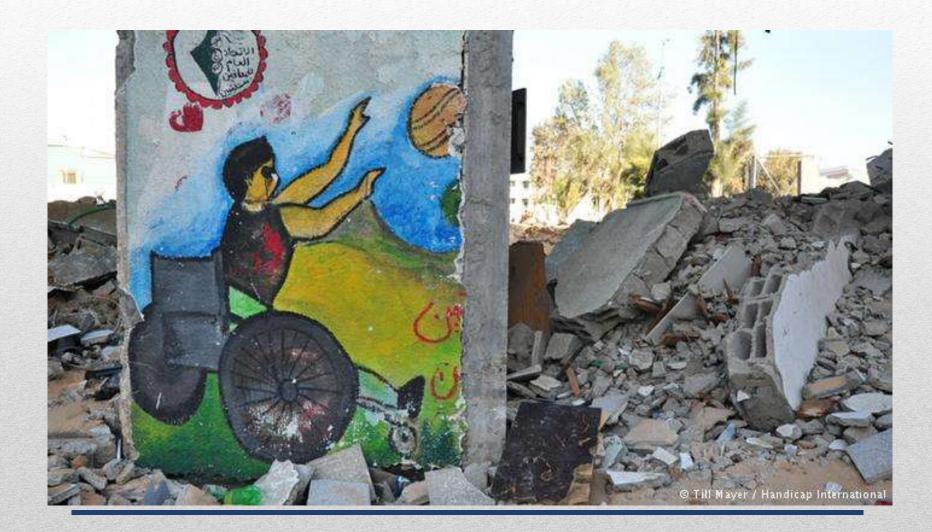
- Workshops with faculty to study and develop UD pedagogy suitable to context.
 - Maintain specific UD-related goals and objectives at each course throughout the curriculum.
- Continuously check and develop teaching approach and techniques with faculty and students.



Closing words ...

hope that this endeavor proves successful on the long term, and a Universal Design curriculum is fully enacted and implemented in Palestine.

At the end, a war can destroy universally designed buildings or adapted roads and sidewalks. Yet, a war cannot unteach designers their awareness and respect for all people they serve.





PRELIMINARY CONCLUSIONS FROM THE BERKELEY PRIZE TEACHING FELLOWSHIPS

- 1. The emphasis must be on place, not studio
- 2. User/experts must become an integral part of the learning environment;
- 3. Different standards must be adopted for course outcomes; and
- 4. Social scientists must be (re-)integrated into the design process.

TEACHING EMPATHY







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